



Science OF COACHING

May 29-31, 2014 • Atlanta, Georgia (USA)

The body of knowledge that shapes the coaching profession runs deep, with a diverse set of theories and frameworks contributing to the science of coaching. For coaches who want to set themselves apart in today's marketplace, deep familiarity with cutting-edge research and the cultivation of an evidence-based practice are musts. Join us for this educational event featuring in-depth discussions about the theories that underpin coaching, demonstrations utilizing these approaches, thought provoking 20/20 presentations, and interactive panel discussions with subject matter experts.



EMOTIONAL INTELLIGENCE

Dr. Ben Palmer

Founder & CEO of Genos International and creator of the Genos model and measure of Emotional Intelligence



WELLNESS

Margaret Moore

Founder of Wellcoaches School of Coaching and co-founder and co-director of the Institute of Coaching at McLean Hospital, a Harvard Medical School affiliate



SCIENCE PRACTICE

Francine Campone

Director of Fielding Graduate University's Evidence-Based Coaching certificate program and a member of the University of Texas at Dallas faculty



PROVOCATEUR

Howard Ross

Consultant and author of ReInventing Diversity: Transforming Organizational Community to Strengthen People, Purpose and Performance

20/20 PRESENTERS:



STRENGTHS-BASED COACHING

Josh Allan Dykstra

Co-founder of Strengths Doctors and author of Igniting the Invisible Tribe: Designing an Organization that Doesn't Suck



POSITIVE PSYCHOLOGY

Andrew Soren

Assistant instructor within the University of Pennsylvania's Master of Applied Positive Psychology program and Senior Advisor for Leadership Strategies at BMO Financial Group



TEAM COACHING

Liane Davey

Vice President for Team Solutions at Knightsbridge and bestselling author of You First: Inspire Your Team to Grow Up, Get Along, and Get Stuff Done



Visit Coachfederation.org/advance for more information and to register!