

Fearlessly Leading from the Inside Out

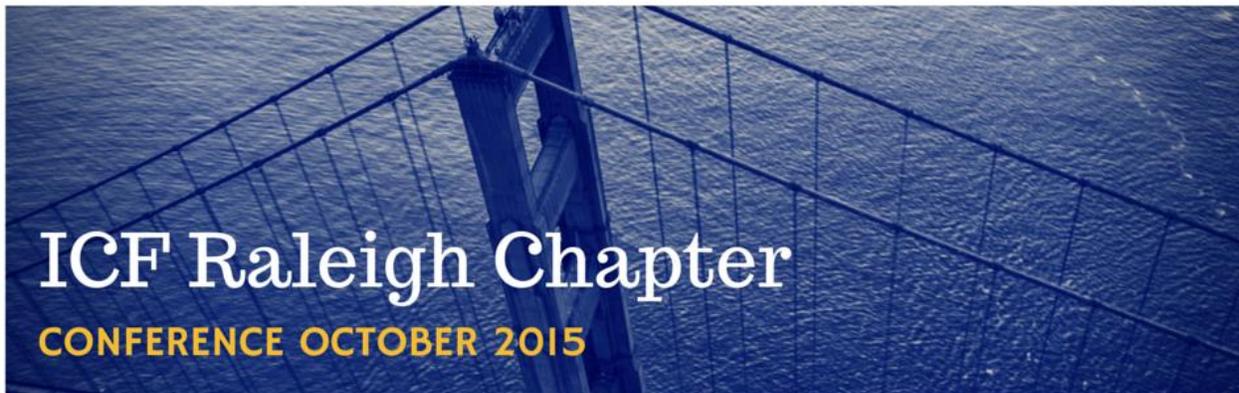
Hosted by: ICF Raleigh Chapter

Friday, October 9th, 2015

9:00 AM – 2:00 PM

Research Triangle Park Conference Center

12 Davis Drive, Research Triangle Park, NC



**Fearlessly Leading
From the Inside Out**



2015 EXHIBITORS & SPONSORSHIPS

You are invited to join a unique gathering of business owners and professional associations in the triangle area.

The Raleigh Area Chapter of the International Coaching Federation (ICF), in an effort to expand its reach and integrate its mission, and that of its members, into the surrounding community, is pleased to announce the First Annual, “Fearlessly Leading From The Inside Out” Conference, taking place October 9, 2015 at the Research Triangle Park Conference Center, RTP, NC.

The goal of this landmark event is to create a revolutionary ripple effect throughout the community. It will empower entrepreneurs and business owners to ignite their inner passion so they are able to achieve ultimate success for themselves, their businesses, and the customers they serve. It will also provide the founders and leaders of local organizations with a platform to discuss and brainstorm ways in which they can support the participant’s efforts to operate and build thriving businesses within our community.

Coaching is a partnership so it's only fitting that as a chapter representing the coaching profession, the ICF Raleigh Chapter takes this opportunity to support leaders called to serve to their communities and partner with them to maximize their personal and professional potential

ABOUT THE CONFERENCE

2015 marks the 20th anniversary of the founding of the International Coach Federation (ICF). The ICF Raleigh chapter conference will be the main event in this celebratory year. As a sponsor or exhibitor, you are showing your dedication to the constant improvement and growth of the business owners in our Triangle area. This will be your best opportunity this year to personally share your products or services with the influencers who are shaping the future of our area.

The exhibit area will be located near the assembly room.

WHO WILL ATTEND THE CONFERENCE

Attendees will include entrepreneurs, business owners, and founders and executives of local organizations who support business owners and professional organizations in the HR, training and development and coaching arena, as well as its members.

WOULD YOU LIKE TO SUPPORT COACHES, CONSULTANTS AND SMALL BUSINESS OWNERS IN OUR AREA?

#1 Fastest Growing Metro from 2000-2013 *CityLab, April 2014*

In Forbes' 2014 ranking of the fastest-growing cities in the United States, the business magazine placed Raleigh No. 2 (in addition to rating North Carolina the No. 4 best state for doing business in 2013). Forbes reported that in 2013, Raleigh experienced a 2.44 percent job growth year-over-year and an estimated 2.15 percent population growth.

Many factors, including a temperate climate, vibrant intellectual community and variety of cultural offerings, attracted David Menzies, president of Innovative Public Relations, to the area. But the most alluring feature was that it is a city ripe with small business opportunities.

"Raleigh has a great intersection of all these industries—tech, healthcare, education—and all are influenced by each other," says Andrew Stanten, president and co-founder of Lehigh Valley, Pa.-based Altitude Marketing, which established its first satellite office in RTP last year. "In addition to supporting one another, these sectors are largely supportive of the entrepreneurial community. As a result, small businesses can rest assured they've picked the right place to do business."

KEYNOTE SPEAKERS – KAREN & HENRY KIMSEY HOUSE



The event will include international Keynote Speakers Henry and Karen Kimsey House, California natives and founders of the Coach Training Institute (CTI) with their partner, Laura Whitworth and co-authors of the books "Co-Active Coaching" and "Co-Active Leadership - Five Ways to Lead" along. In today's rapidly-changing world, one-dimensional leadership models are hopelessly outmoded and they waste the leadership ability that is present throughout an organization. In this visionary presentation, Karen and Henry Kimsey-House will introduce the co-active



leadership model that harnesses the possibility of many rather than relying on the power of one. They begin with their cutting edge definition of leadership - "Leaders are those who are responsible for their world," and continue to expound upon the concept of Co-Active Leadership, which invites all of us to share our expertise and allows collaborative solutions to emerge that would never have been possible otherwise.

In 1997, Henry and Karen created the Co-Active Leadership Program, a yearlong transformative journey and are bringing Co-Active Leadership principles to organizations, governmental agencies, educational settings, nonprofits, coaching clients, and families around the world. The Co-Active Leadership Program has been delivered in the United States, Spain, Japan, China, Israel, Turkey, and Mexico.

SPONSORSHIP OPPORTUNITIES

Maximize your sponsorship dollars by choosing the level that meets the desired visibility for your organization: diamond, platinum, gold, bronze, or silver level. Increase your level by adding an exhibit table or advertising. You pick the level and the type of sponsorship or advertising that is right for you.

Diamond Conference Sponsor (Exclusive) \$1,000

- Your company recognized from the podium at all conference sessions
- Your company logo on all conference materials as Lead Sponsor
- Your company logo prominently positioned on conference webpage & Social Media as Lead Sponsor
- Your company name included in all press releases
- Your company logo on all event signage
- AV Recognition (on registration table screen and main room screen)
- Resource Partner vendor exhibit space
- Opportunity to provide give-a-ways for conference attendees
- 4 complimentary conference registrations
- Email Blast to Registrants Pre-Show and Post-Show
- List of conference participants after conference

Platinum Conference Sponsor \$500

- Your company recognized from podium at all conference sessions
- Your company logo on all conference materials in 2nd position
- Your company logo prominently positioned on conference webpage and social media
- Your company logo on all event signage
- AV Recognition (on registration table screen and main room screen)
- Resource Partner vendor exhibit space
- Opportunity to provide give-away with company logo
- 2 complimentary conference registrations
- List of conference participants after conference

Gold Registration Sponsor \$350

- Your company logo on all conference materials as they relate to registration
- Your company logo incorporated on conference registration webpage
- Your company logo on signage in the conference registration area
- AV Recognition (on registration table screen and main room screen)
- Resource Partner vendor exhibit space
- Opportunity to provide registration gift with company logo
- 1 complimentary conference registration
- List of conference participants after conference

Silver Sponsor - Resource Partners (Multiple Available) \$190

- Your company logo on conference webpage, Social Media and program
- AV Recognition (on registration table screen and main room screen)
- Exhibit table in the Vendor Area (1 comp registration, other reps must register)
- Opportunity to provide give-a-ways for conference attendees

Bronze Sponsor - Listing Partner (Multiple Available) \$75

- Your company logo on conference webpage, Social Media and program
- AV Recognition (on registration table screen and main room screen)
- Opportunity to provide give-a-ways for conference attendees

EXHIBIT SCHEDULE

Friday, Oct. 9 2015

- Set-up
9:00am-09:15am

Exhibit Hours
09:15am – 01:45pm
Clean up 1:45pm – 2:00pm

CHOOSE YOUR VALUE

Sponsor Benefits	Diamond \$1000	Platinum \$500	Gold \$350	Silver \$190	Bronze \$75
Podium Recognition at Conference	+ (as Lead sponsor)	+			
Your Company logo on all conference material	+ (as lead sponsor)	+ in 2nd position	+		
Your company logo on conference webpage, Social Media	+ (positioned as lead sponsor)	+	+		
Your company name included in all press releases	+ as Lead Sponsor				
Your company logo on all event signage	+ as Lead Sponsor	+	+	+	+
AV Recognition (on registration table screen and main room screen)	+ as Lead Sponsor	+	+	+	+
Resource Partner vendor exhibit space	+	+	+	+ Exhibit table	
Opportunity to provide give-a-ways for conference attendees	+	+	+	+	+
complimentary conference registrations	4	2	1	1	
Email Blast to Registrants Pre-Show and Post-Show	+ (as Lead Sponsor)				
List of conference participants after conference	+	+	+		

SPONSOR / EXHIBITOR & AGREEMENT FORM:

COMPANY CONTACT INFORMATION: _____

(Name of individual or organization as you would like it to appear in the conference program booklet.)

ADDRESS: _____

TELEPHONE: _____ CELL PHONE: _____

CONTACT PERSON: _____ (for all information)

TITLE: _____

EMAIL: _____

METHOD OF PAYMENT – CHECK

Enclosed is a check in the amount of \$ _____ payable to ICF Raleigh Chapter. Mail Check to Administrator, Sharon Tripp, 554 Marshburn Road, Wendell, NC 27591. **Please note that your sponsorship will be active ONCE we receive your payment.**

Email contract to: admin@icfraleigh.org

PAYMENT POLICY: Payment for all exhibit tables and sponsorships are due in full at the time of reservation.

SPONSORSHIP DEADLINE: Our print deadline for marketing materials is September 1st so all sponsorships should be finalized by that date to ensure inclusion in marketing materials.

CANCELLATION POLICY: Any exhibitor or sponsor who cancels all purchased booth space or sponsorships on or prior to September 1, 2015 will forfeit and pay to ICF RAC, as liquidated damages, a sum of money equal to 50% of the full price of said exhibitor's exhibit space or sponsorship. Any exhibitor or sponsor who cancels all purchased booth space or sponsorships after September 1, 2015 will forfeit and pay to ICF RAC, as liquidated damages, a sum of money equal to 100% of the full price of said exhibitor's exhibit space or sponsorship. In the event of a default by the exhibitor or sponsor, as set forth in the previous sentence, the exhibitor or sponsor shall forfeit as liquidated damages, the amount set forth above, regardless of whether Show Management enters into a forth lease for the space involved. Cancellation requests must be submitted, in writing, to the Conference Manager, Noa Ronen. LOGO RECOGNITION Company agrees to submit company logo to the ICF RAC Conference Admin (admin@icfraleigh.org) via email within 1 week of signing this agreement form. If the company changes logo at any point, company will notify ICF RAC Conference Admin immediately and send the new logo. Due to production time of certain items, if a logo change occurs, it is not guaranteed that the time can be printed with the new logo.

AUTHORIZATION

By signing this Agreement, I agree that I have read the above guidelines and agree to abide by the terms and conditions set forth.

Authorized Signature: _____

Printed Name: _____

Date: _____